

SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A BOOK SUPPLY CHAIN MANAGEMENT FRAMEWORK

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ABSTRACT

A system, method and computer program product are disclosed for managing a book supply chain utilizing a network. A network is utilized to receive data from a plurality of book outlets of a book supply chain in which the data relates to the sale of books by the book outlets. An electronic order form is generated based on the data for ordering book from a book distributor of the book supply chain. The data is transmitted via the network to the book distributor of the book supply chain. The data is also transmitted to a book supplier of the book supply chain utilizing the network. Additionally, activity in the book supply chain is forecast utilizing the data.